

CUTPENGCH PROJECTS
ACCESS RM D19/74

1976-77

UNIVERSITY OF ALBERTA ARCHIVES	
Accession No.	86-185
Item No.	156
Box No.	5

Antoine A. Gross
1952 - 8 Ave. NW
Calgary, Alberta
T2N 1C7

Calgary, November 26, 1977.

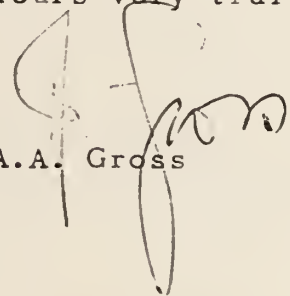
Technocracy Incorporated
9203 S-112 Str.
Edmonton, Alberta
T6G 2C5

Dear Sirs,

I am referring to a lecture titled Introduction to Technocracy, by Harvey Peterson of Seattle, heard on the radio station CKUA this morning November 26 between 10 and 11 am, and I wish to know more about your Organisation. Also, I would appreciate it if I could get a transcript of Mr. Peterson's speech and/or pertinent references.

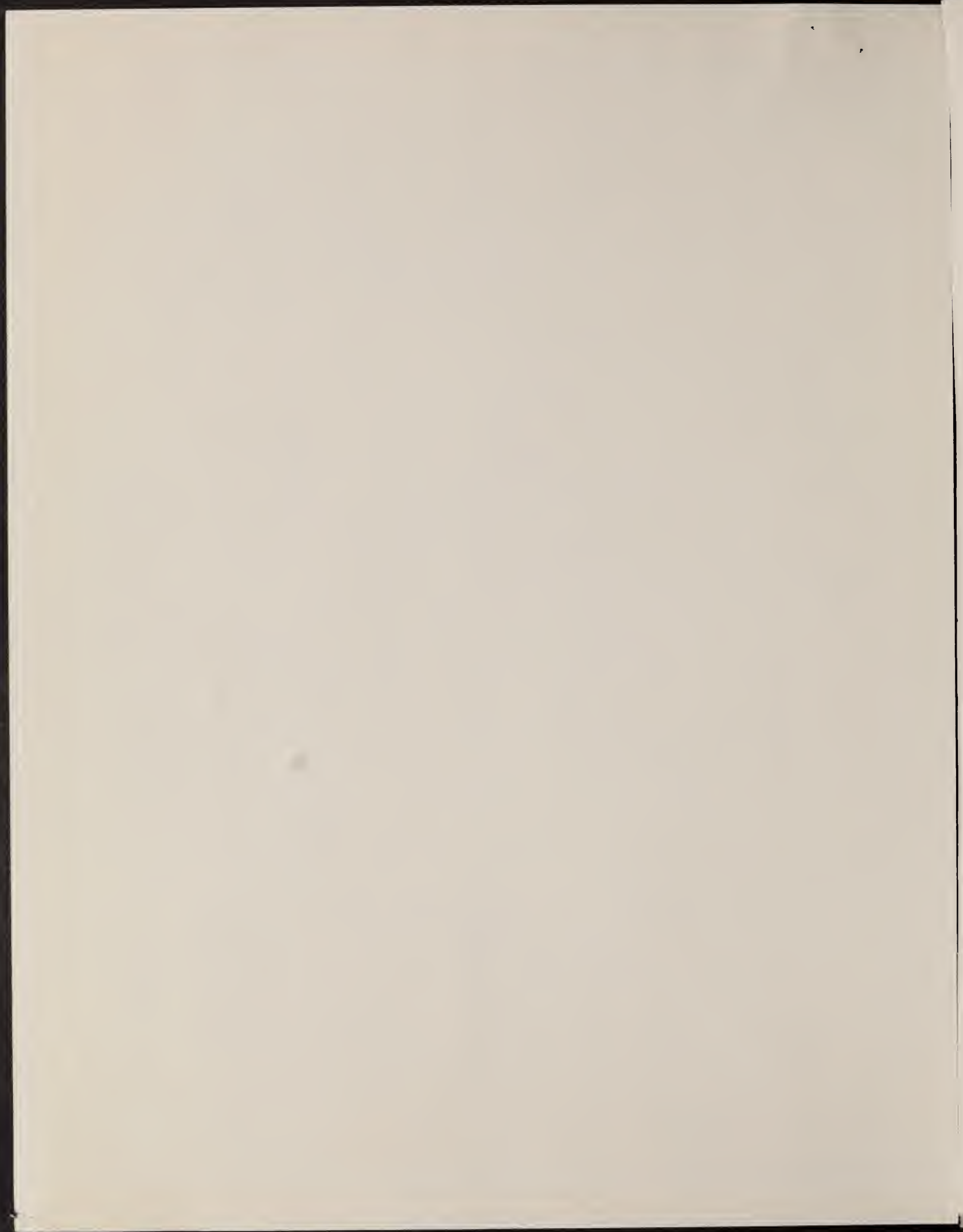
Thank you in advance.

Yours very truly


A.A. Gross

*Original of this sent to Bonnie
Gebhardt for appropriate action.
We do not plan to make a transcript.
WY.*

28 Nov 77



John Darvill, Director
12349-1

May 13, 1977

"Access" Program

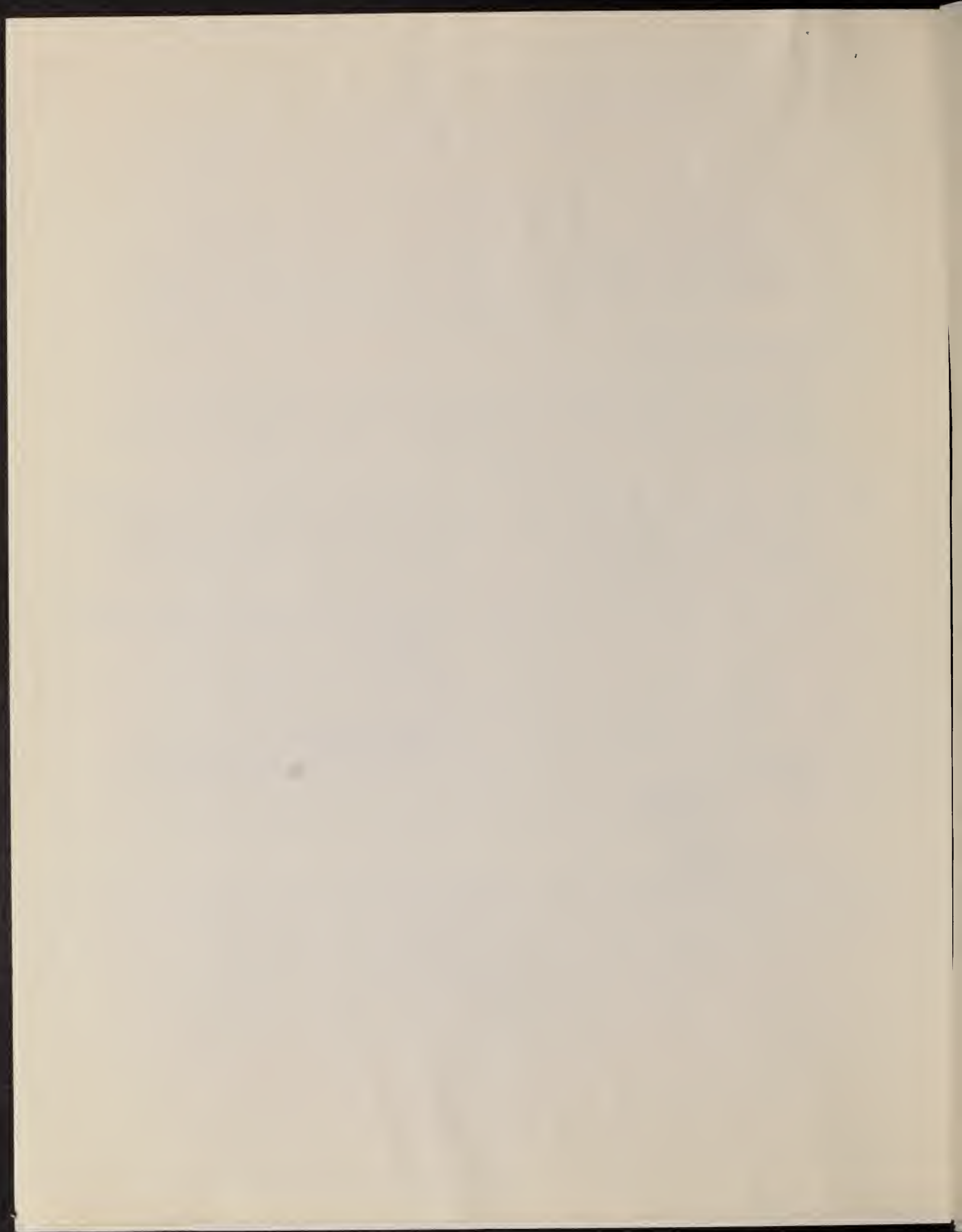
1. CHQ has received from Editor Rupert Urquhart material on the "Access" program compiled by Organizer Fryers. The subject has been discussed by Joe Gibson, 12348-B, and Don Bruce, 12349-1. The material is enclosed herewith.
2. Don Bruce has suggested that Arvid Petersen, 12247-3, might present a graphic, illustrated talk. CHQ is willing to approve such a presentation provided that it is offered under the auspices of 12349-1, Vancouver, B. C.
3. We shall leave it to your Board of Governors to take it from there.

Salute!

John Sheldon
Division of Organization

JS/skb

cc: A. Petersen
R. Urquhart
J. Gibson
D. Bruce
W. Fryers





CHQ
TECHNOCRACY
INC.

TO: Walt Fryers, Org.
R. D. 11353

May 7, 1977

Revd 20 Jun 77

SUBJECT: CBC Access Program

1. We have received the letter addressed to you from Access Alberta plus the material from CBC Access.
2. Especially in the light of the response you received from Access Alberta, we suggest that you hold off on making a submission to CBC Access until a more propitious time. Our day will come; the media will come to us.

Salute!

John Sheldon
Division of Organization

JS/skb

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16930 - 114 Avenue
Edmonton, Alberta
Postal Code T5M 3S2
Phone: 452-5886 (Telex) 037-3948

April 6, 1977

Mr. Walter Fryers
Box 298
Cold Lake, Alberta

Dear Mr. Fryers:

At the recent ACCESS Quarterly Program Meeting, your project proposal "Technocracy" was presented and discussed in detail.

I regret to inform you that we will not proceed with the development or production due to the low priority rating issued by the Alberta Educational Communications Authority.

Thank you for your proposal and your interest in ACCESS.

Sincerely,

C.H. Williams
Vice President
Program Division

c.c. Alberta Educational Communications Authority

15 APR 77

Telecon Fryers to Director AECA
(Mr. R.A. Morton). Rejection is "at this
time" and in present format. He will read some of
our literature in case we wish to re-submit some
months in the future.

Recd.
APR 14 1977

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R.D. 11353
TECHNOCRACY INC.,
Box 9203 (S), 9201 (N) 112 St.
Edmonton, Alberta T6G 2C5

25 march 1977.

To: CHQ

Subject: Program Proposal to Access Radio/TV

1. You will no doubt be wondering about this initiative.
2. Contacted today, ACCESS Radio/TV - Alberta Educational Communications Authority - advise that a decision will be made by ~~the~~^C Board of Directors on 31 March, 1977, and we will be advised by mid-April.
3. I attach their last letter to me, dated December 16th, 1976, and also a couple of newspaper clippings that suggest there will be a much greater amount of educational programming on ACCESS in future. An opportunity should eventually arise.

Salute.

Walt Fryers, Org. 11353.





EDUCATIONAL
COMMUNICATIONS AUTHORITY

Telex 037-3406
Executive Building
10105 - 109 Street
Edmonton, Alberta, Canada
T5J 2V2

December 16th, 1976

Mr. Walter R. Fryers
Box 298
Cold Lake, Alta.
TOA OVO

Dear Sir:

Proposed Project No. AC-76-114
Technocracy

The A.E.C.A. office has received your program project proposal. It is presently being circulated to respective people within the Department of Advanced Education and Manpower and/or the Department of Education and Post Secondary Institutions to identify its priority rating with respect to educational program needs and priorities.

It often takes a month or more to receive all replies. You will receive further information in regards to the proposal and its priority at that time.

Your interest and dedication to the bond of educational media and learning is most appreciated.

Kindest regards.

Yours sincerely,

Vi Sunohara
Assistant to the Director
A.E.C.A.

/vrn

427 - 4919

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CHQ
TECHNOCRACY
INC.

TO: Walt Fryers, Org.
R. D. 11353

November 26, 1976

SUBJECT: Access Alberta

1. CHQ is pleased to approve your proposal to Access Alberta. It would be great if they took you up on it. Let us know what response you get to your suggestion.

Salute!

John Sheldon
Division of Organization

JS/skb



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THE UNIVERSITY OF CHICAGO

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Application form recd 31 Aug 76.



PROJECT SPECIFICATION FORM

This project specification form (1976) is to be completed by anyone wishing to make a program suggestion to ACCESS Alberta. ACCESS operates under policy directions issued by the Minister of Advanced Education and the Minister of Education, who together constitute the Alberta Educational Communications Authority (AECA).

PROCEDURES:

Prepare this form and send it to the Alberta Educational Communications Authority for proposed projects intended for a major provincial audience. The AECA will study the proposal to determine if it fits the published priorities and is provincial in impact. The project will then be forwarded to ACCESS Central Services.

The address of the AECA is:

Alberta Educational Communications Authority
5th Floor, Edwards Building
10053 - 111 Street
Edmonton, Alberta

PROPOSER: WALTER R. FRYERS

PROPOSER'S ADDRESS: BOX 298, COLD LAKE, ALTA. T0A 0V0

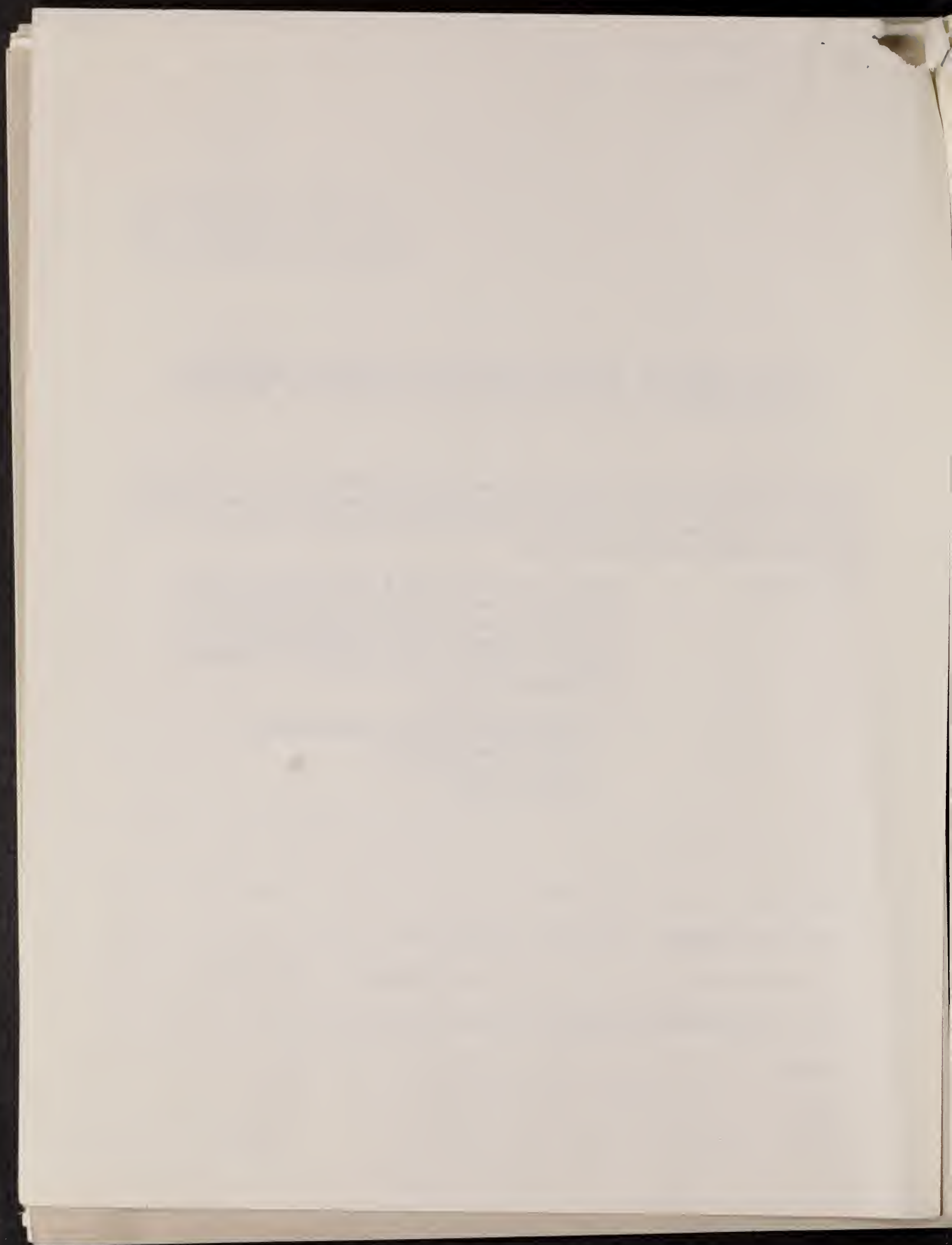
Business Telephone: _____ Home Telephone: 639 - 3590

POSITION & ORGANIZATION (if applicable): METEOROLOGIST (Retired Civil Servant)

ADDRESS: _____

Approved by CHQ 26 Nov 76
Submitted to AECA 6 Dec 76

Copies to
John Ferguson
Rennie G. G. G.



CONTENT DESCRIPTION:

—Briefly outline the content of the project you are proposing.

I propose a series of lectures discussing the nature of a TECHNOCRACY as designed by Howard Scott and his associates, and why it is advocated as an appropriate solution to North American social problems by Technocracy Inc.

"Technocracy" is described briefly as "the application of physical science to society".

Technocracy Inc. is a non-profit, non-political, non-sectarian organization designed as an educational vehicle for presenting the proposals of Technocracy.

For TV presentation, the lectures can be supported with a variety of visual aids such as charts, pictures, graphs, definitions, tabulations of data, etc.

TARGET AUDIENCE (Who?):

—Specify in some detail for whom the project is designed. (e.g. Grade 4 pupils who are studying mathematics in Alberta schools.)

—Indicate the number of people in the target audience and the percentage who might reasonably be reached by the means suggested under utilization.

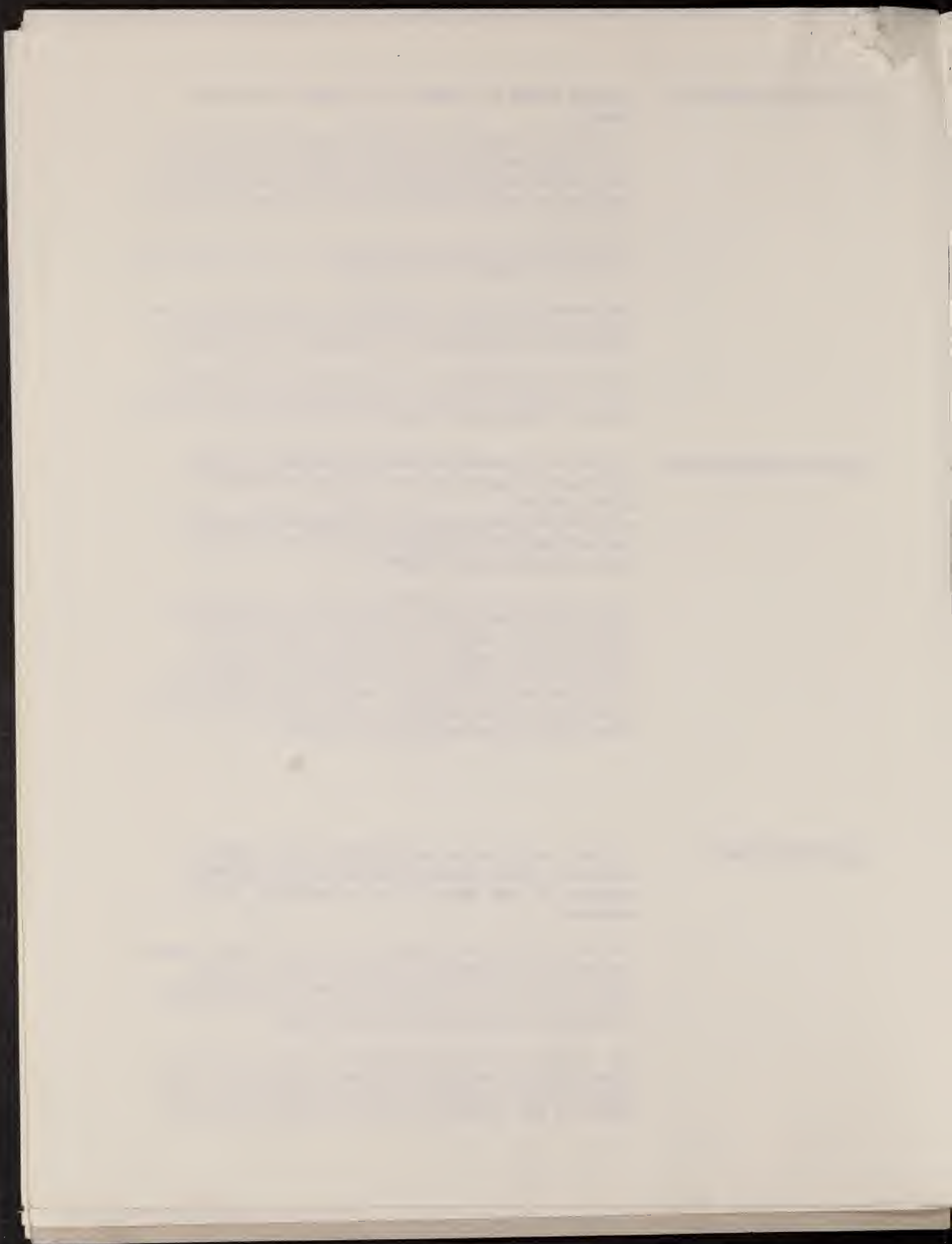
The program would be directed to the socially concerned adults of Alberta, and also to students at university and senior high school levels. This audience would number in the tens of thousands, but of these probably less than 25% would normally be interested in broadscale socio-economic questions. If current events reached a crisis level, the response would be correspondingly greater.

OBJECTIVES (What?):

—Specify what will be accomplished if the project is successful. What problems will be solved? What learning is intended to take place? What understanding will be enlarged?

The objective is an informed public which will better understand the physical nature of modern social operations, and the alternative mode of social operation proposed by Technocracy which we must consider to maintain "the means whereby we live".

Our society is widely adjudged to be in a state of intensifying crisis, both economic and social. This program should contribute to an understanding of the nature of the crisis and what can be done about it.



UTILIZATION (How?):

—Specify the way in which you see the material being used? (e.g. This is intended as a broadcast television series to be used in classrooms by teachers who have read a program guide.)

In addition to developing an informed public, the series has potential value for use in social studies in High Schools, Colleges and Universities, and perhaps for organizations concerned with broad social/economic/political trends.

If the series attained a professional quality, there is a very large market for it throughout America and beyond. The subject has been almost completely neglected by conventional media.

RATIONALE (Why?):

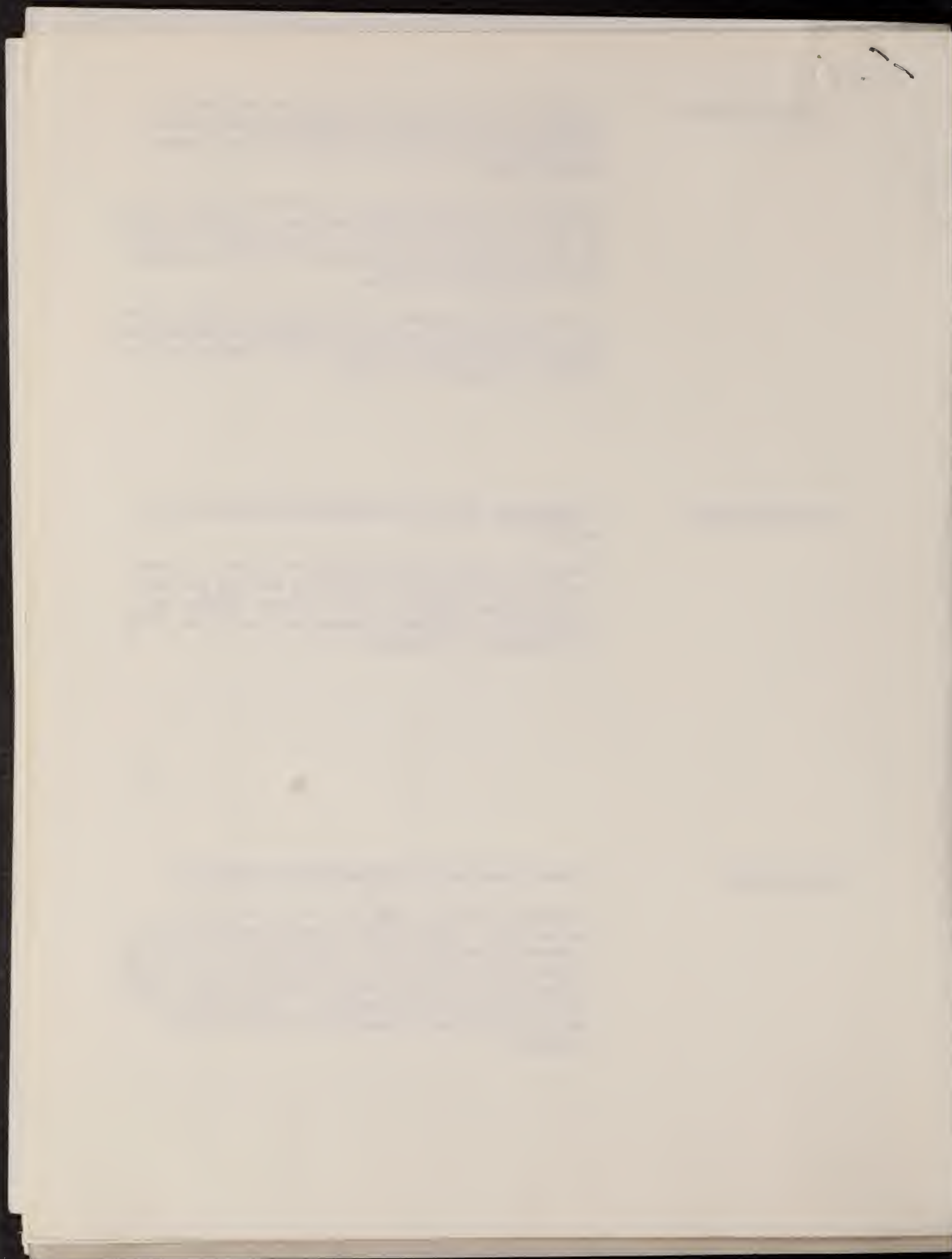
—Specifically, why are you proposing this project and not another?

This is an area of specialization for me. I have had a long association with this concept and the organization Technocracy Inc. (from 1936). Its message is, I believe, timely, and is not getting the exposure it deserves.

EVALUATION:

—How will we know if we have achieved the objectives?

Evaluation will be difficult and probably not measurable. There might be some listener/viewer comment in writing. Free literature and transcriptions could be offered to elicit response. Verbal comments are the most likely response, which would provide clues, but no measure. Much would depend on the concurrent intensity of related social problems.



ACCESS Alberta

School Radio Broadcasts 1980-81

CKUA:

11:00 - 11:15 a.m.

CKUA AM (580) and FM (Stereo 95) Edmonton	CKUA FM (Stereo 99) Lethbridge
CKUA FM (Stereo 94) Calgary	CKUA FM (Stereo 101) Grande Prairie
CKUA FM (Stereo 97) Medicine Hat	CKUA FM (Stereo 101) Red Deer
CKUA FM (Stereo 97) Peace River	

CJPR Blairmore 1490

1:45 - 2:00 p.m.

(delayed re-broadcast of Tuesday and Thursday a.m. programming).

CBC Network:

2:04 - 2:30 p.m.

CBRB Banff 860	CBXH FM Jean D'Or 102.5	CBKE Fort Chipewyan 1450
CBR Calgary 1010	CBXM FM Manning 100.5	CBXK FM Fox Lake 97
CBXA FM Chateh 103.5	CBRP FM Pincher Creek	CBKD High Level 1230
CBX Edmonton 740	CBRD FM Red Deer 102.5	CBXJ Jasper 860
CBRE FM Exshaw 101	CBXC Blairmore 860	CBRX FM Lethbridge 100.1
CBXC Fort Vermillion 1460	CBRC FM Canmore 97.9	CBXG FM Peace River 94
CBWI Grande Cache 1450	CBXC Coleman 1450	CBXX Rainbow Lake 1240
CBXI Hinton 1450	CBXD Edson 1340	CBFK Fort McMurray 1450



Alberta Educational Communications Corporation

December 15
10 Program 10 January 5
11 Program 11 January 12
12 Program 12 January 19
13 Program 13 January 26
14 Program 14 February 2
15 Program 15 February 9
16 Program 16 February 16
17 Program 17 February 23
18 Program 18 March 2
19 Program 19 March 9
20 Program 20 March 16
21 Program 21 March 23
22 Program 22 March 30
23 Program 23 April 6
24 Program 24 April 13/20
25 Program 25 April 27
26 Program 26 May 4
27 Program 27 May 11
28 Program 28 May 25
29 Program 29 June 1
30 Program 30 June 8

Explore Express

Grades 4-6
Drama, Language Arts

Broadcast Time: Tuesday 11:00 a.m.
October 14 - January 20

11 programs/15 minutes/D

Explore Express is a series of programs designed to motivate students to demonstrate imagination and develop ideas through poetry, drama and interpretation.

BPN AU 4733

- 01 The First Albertans
October 14
- 02 The First Visitors
October 21

- 12 Grasshopper
April 14/21
- 13 Black Widow Spider
April 28

Listening To Literature

Grades 4-6
Language Arts

Broadcast Time: Wednesday 11:00 a.m.
October 15 - June 10

26 programs/26 minutes/D

This radio series has been developed to motivate students to increase the quality and range of their free reading. Each program presents a dramatized segment from a novel or story collection, biographical or historical sketches of interest to this age group. Included are adventure stories, fantasies, historical fiction and non-fiction, humour, animal stories, and accounts of personal and family life and the difficulties of boys and girls growing up in the modern world.

BPN AU 4752

- 01 Program 1
October 15/May 6
- 02 Program 2
October 22/May 13
- 03 Program 3
October 29/May 20
- 04 Program 4
November 5/May 27
- 05 Program 5
November 12/June 3
- 06 Program 6
November 19/June 10
- 07 Program 7
November 26
- 08 Program 8
December 3
- 09 Program 9
December 10
- 10 Program 10
December 17
- 11 Program 11
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Lift flap for program details